

Erika Jurrens, MBA, CSSBB
Senior Vice President of Strategic Development and Commercialization

Erika Jurrens is Senior Vice President of Strategic Development and Commercialization for **ABB OPTICAL GROUP**, where she oversees strategy and execution of products, programs and services with a focus on how each area of the business benefits customers and patients. She joined the company in November 2018.

A champion of patients, healthcare providers and the companies who serve them, Erika has more than 15 years of experience in marketing and development in the healthcare industry. Previously, she led product development and marketing as Vice President for Cardinal Health, a Fortune 15 company with revenues topping \$100 billion. Erika has collaborated with the Massachusetts Institute of Technology, Harvard, the Food and Drug Administration and other key external organizations to develop critical improvements for the future of healthcare solutions. She also has been a guest speaker for the Wharton Executive Programs, Centers for Disease Control Forums and various innovation conferences.

Through Erika's unique style of leadership, she has a passion for building motivated teams that create action for today and strategies for the future. Erika received the Healthcare Businesswomen Association's Rising Star of the Year Award for 2014 and was recognized as one of Philadelphia Business Journal's Mentors of the Year in 2015.

Erika serves on the Healthcare Businesswomen's Association Board and the President's Advisory Board for the HL McLaughlin School of Business at St. Ambrose University in Davenport, Iowa, where she received a master's degree in business administration.

An alumna of Columbia College in Columbia, Missouri, with a bachelor's degree in business administration, Erika has Six Sigma Black Belt Certification from Villanova University and is a graduate of the Executive Education Top Leader Program in Business Administration and Management from The Wharton School at University of Pennsylvania.